



1224 Quincy St NE - Minneapolis, MN 55413 - 612.378.8888 - contact@alteredesthetics.org

Altered Esthetics' Solo Exhibition Program Application

While Altered Esthetics continues to grow to offer new and unique experiences for all members of the community, we have established the Solo Exhibitions Program for emerging artists. For the second year of the program, Altered Esthetics invites emerging artists to propose a solo exhibition in any media. We consider emerging artists as those individuals with some artistic experience but whom have not had a substantial opportunity to exhibit a developed body of work, and whom have not had a previous solo exhibition.

Altered Esthetics is providing an opportunity for artistic growth, access and exploration, and the promotion of emerging artists through community outreach and local partnerships. In addition to providing a space for a solo show at a local host in the community, Altered Esthetics will assist with the business and organizational skills needed to develop and maintain a successful art career. Artists are expected to aid with installation, promote their show and demonstrate a willingness to learn and take an active role in the process of their exhibition. Artists will work on the exhibition and career development topics alongside the Director of Solo Exhibitions during the entire year of the program.

Submissions are evaluated based on the following criteria: having a well-developed exhibition proposal, capability to carryout the proposed exhibition, and completeness of application. Artists may submit six images for the application with the understanding that more works maybe shown at the exhibition. We encourage new work relating to the proposed exhibition to be created for the exhibition. Artists will be picked by Altered Esthetics' Exhibition Committee and will not be chosen based on the potential for profits for the benefit of the artist or Altered Esthetics. It is also not required to sell the work that is exhibited and showing in a previous group exhibition at Altered Esthetics is not a requirement in order to apply for the Solo Exhibitions Program.

Artists in the program will receive:

- Promotion and featured exposure in Ae's newsletters, website and blog
- Personal consultation, guidance and support from the Solo Exhibitions Director
- Press releases distributed through Ae networks
- Hands-on and professional development opportunities and resources
- Help with exhibition installations and deinstallations
- A two month long solo exhibition and a opening night
- A Career Development Guide

Solo exhibition artists will be asked to provide a \$200 exhibition fee towards the cost of the program. While this figure barely begins to cover the expenses for the program itself, we believe it represents a commitment and investment from the artist to parallel the contribution of resources Altered Esthetics and our partner organizations will be putting forward. This program requires a significant commitment of time and energy from both the artists involved and Altered Esthetics. We encourage emerging artists not ready for this level of commitment (financially, career or time-wise) to consider submitting work to one of our fourteen annual group shows, for which financial hardship waivers and free exhibition opportunities are available.

Applications for the Solo Exhibitions Program at Altered Esthetics must include all of the requested information listed below. Incomplete applications will not be reviewed. **The submission deadline for the 2012 season of solo exhibitions June 30st 2011.** Submissions must be at Altered Esthetics by this date for review; no late submissions will be accepted. **Notification for acceptance into the Solo Exhibitions Program will be on September 1st 2011.**

Required Information:

1. Artist Application Form- Fill out form with complete name, address, phone number, email address and website (if applicable), and fill out the image list portion below with title, medium, dimensions, year, and previous exhibition history for each work.
2. Current Resume or CV- Two pages maximum. List all exhibition background information or additional artistic experience (if applicable). Lack of previous exhibition experience will not affect the evaluation of your submitted proposal. As the program focuses on career development, if you do not have a resume or CV please mention this in your application or on the survey and your application will be considered complete.
3. Work Samples- Submit six images in JPEG format on CD and mail to Altered Esthetics or attach images and submission information in an email to soloexhibitions@alteredesthetics.org. Images should be at a standard 72 dpi. Do not send original art work. If original work will be created for the exhibition, send images of past or related work. Video or time based work segments should be no longer than 5 minutes total. CDs will not be returned. Label your images with your first and last name and image number as it corresponds to the image list: DoeJohn_01.jpg.
4. Exhibition Proposal- One page maximum. This is not an artist statement. Describe the ideas and meaning behind your proposed solo exhibition, and your personal relation to the body of work you wish to exhibit. You may wish to include a timeline or how you plan on executing your exhibition. If you plan on creating new work, list the number of new works and your ideas and concepts behind the pieces.
5. Survey- Complete the Required Survey for Solo Exhibition Applicants below
6. Please send a non-refundable \$10 application fee with your application, can be cash or check written to Altered Esthetics.

Please do not include extra materials in your applications such as promotional materials, business cards, PowerPoint presentations, cover letters, or extra files on your CDs. Do not send updated versions of your application or resume as well. Clearly label all submission material with your name on all your completed application materials. You will be notified when we receive your application; however, you may or may not be notified whether your application was complete.

Please submit applications as attachments by email to: soloexhibitions@alteredesthetics.org

Or by mail to Altered Esthetics, ATTN: Solo Exhibitions Program, 1224 Quincy St NE, Minneapolis, MN, 55413

Or drop off your completed applications to AE: Tues/Thurs 1:00-7:00pm and Sat 1:00-5:00pm

If you apply through the online form on the gallery website, upload all six images, then mail or email the remaining required portions of the application. If you only submit images through the online form, your application will not be complete and you will not be eligible for the program.

Questions? Read our Frequently Asked Questions posted on the AE website for help!

Required Survey for Solo Exhibition Applicants

Date:

Name:

Primary Artistic Discipline: (Circle one)

Painting Sculpture Photography Print Installation Video Ceramics/Clay Textiles/Fiber
Performance Craft Folk/Traditional Graphic Mixed Media Bookarts Digital
Collage Other _____

1. Have you participated in any group shows at Altered Esthetics? Yes No

If you answered yes, please list the show titles:

2. Where or how did you hear about Altered Esthetics' Solo Exhibition Program?

3. What made you want to apply to the program and how would Altered Esthetics Solo Exhibition Program impact your future career in the arts?

4. What are your expectations of this experience? What do you hope to learn through this opportunity?

5. What would you like assistance in regards to learning and expanding your professional career? (Circle all that apply)

Install/De-installation Art Openings Career Planning Goal Setting Time Management Organization
Portfolio Marketing Budgeting Pricing Work Artistic Opportunities Networking Critiquing
Promotion Press Other _____

6. How many years have you considered yourself a practicing artist? (Please circle)

0-1 2-4 5-10 10-15 15-20 20+

7. How many hours per week do you devote to your art-making activities?

0-10 11-20 21-30 31-40 40+

8. How many times have you shown your work in the past two years?

0 1-2 2-5 5-10 10+

9. What previous forms of art training and career guidance have you had?

10. Have you at any point in your career been represented by a gallery?

Yes No If yes, what gallery? _____

11. Have you ever received an art related fellowship, award or grant?

Yes No If yes, explain _____

12. Have you ever had a solo exhibition in the past?

Yes No If yes, where and when? _____

13. Does your proposed exhibition have any installation requirements?

Yes No If yes, explain _____

14. Does your proposed exhibition have any work with nudity?

Yes No

15. Will you be creating new work for your show?

Yes No

16. Do you live and work outside of Minnesota?

Yes No

19. Where would you prefer to have a solo exhibition? (Pick one)

Restaurant Salon Business Company Other _____

20. Do you anticipate any time conflicts or are aware of times you will be unavailable in the next year?

Is there anything else you think Altered Esthetics should know?